

Summer Project Year 12 Edexcel GCE Business Studies

Research

- Select and research one entrepreneur that you admire and write a biography about how and when they started business, what have been their greatest successes and their biggest failures.
- Research and apply *Entrepreneurial characteristics* to that person and be prepared to talk in class about who your entrepreneur is and which characteristics they show and why you think they show that characteristic

Instructions – 7 minute presentation. To be presented during the first business lesson.

- Prepare a 5-minute verbal presentation on your chosen entrepreneur.
- Prepare a 2 minute talk on why you choose to take A-Level Business as an option – how would you envisage your final outcome and future career goals.

Optional

- You may wish to produce a handout or leaflet for the class if you have the facilities to do so.

Hand in

- Your biography during your first lesson