# Digital Literacy iDEA

# iDEA


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# 3 Digital Literacy

- Digital literacy is crucial for students because it equips you with the skills to safely and effectively use technology, which is essential in today's digitally-driven world. It also helps you to critically analyse information, collaborate online, and solve problems creatively, preparing them for both academic success and future careers.

# 4 Accessing IDEA

- You already have access to your online iDEA account. If you do not have access speak to your Computing teacher.

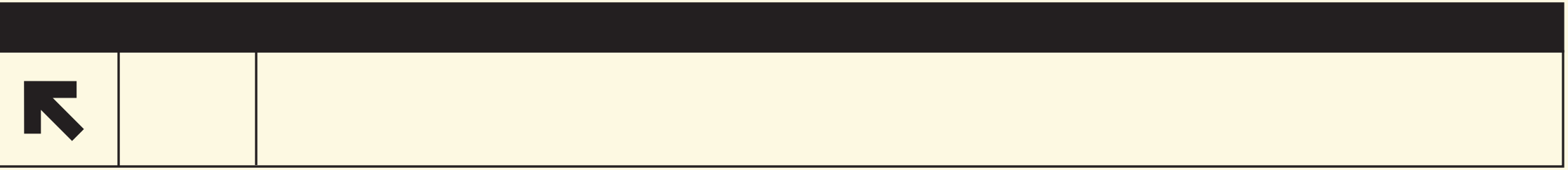
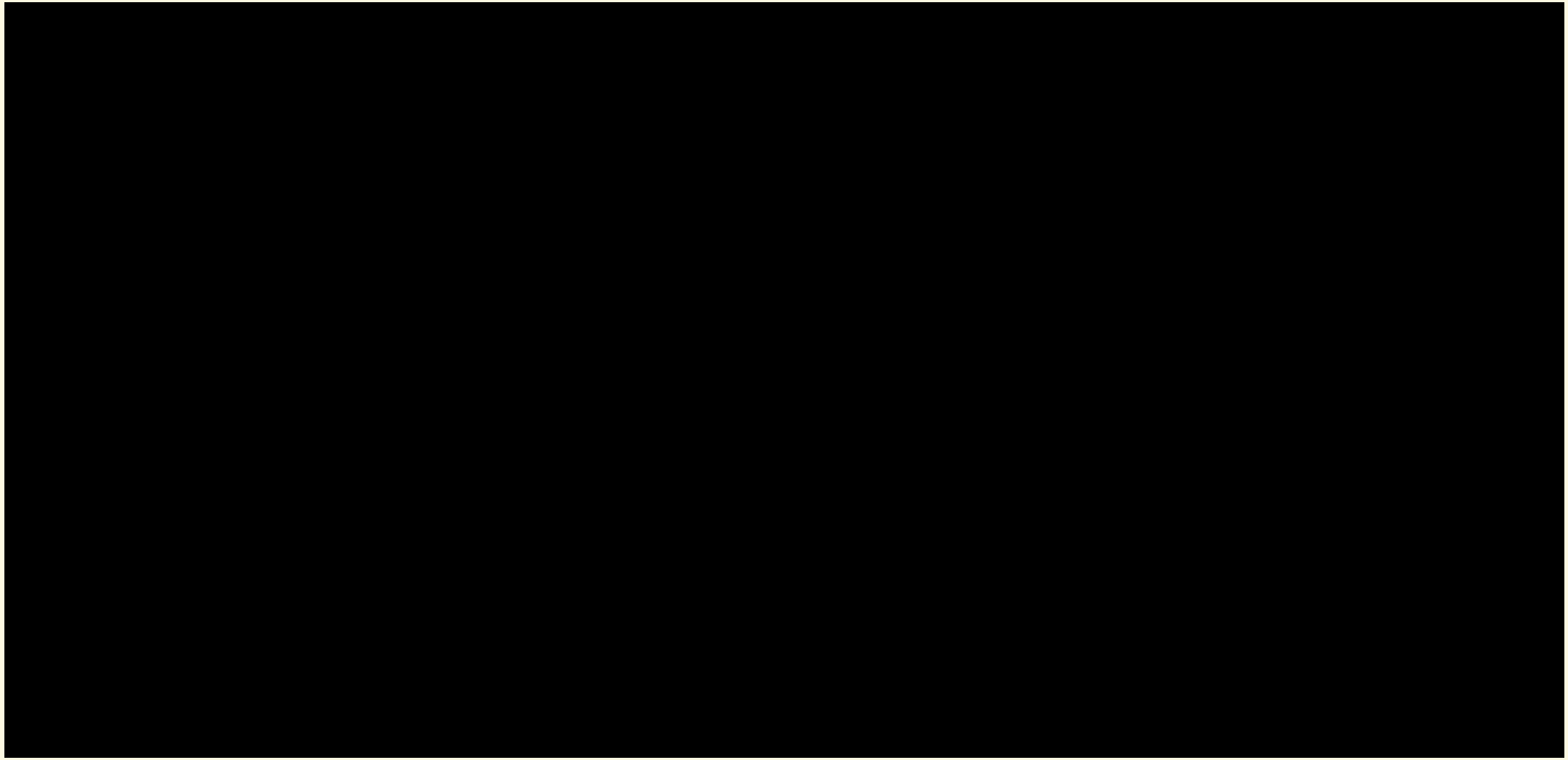
- Log in to iDEA. https://idea.org.uk/

# 5 Career links

- iDEA.org.uk, or the Inspiring Digital Enterprise Award, is a program that significantly contributes to career development. It offers a series of online challenges and events through which participants can win career-enhancing badges, unlocking new opportunities. These badges and the skills developed while earning them are highly valued by employers, making them a great asset for career progression. Additionally, the program offers internationally recognized awards, which can help individuals stand out in the job market.

- The iDEA program includes a specific badge focused on Digital Careers, which is part of the iDEA Bronze Award. This badge helps learners explore a range of digital careers across different sectors, enhancing their understanding of the varied opportunities in the tech industry. By completing this badge, participants gain knowledge about different career paths and the skills required for them, which is invaluable for making informed career choices.

- This approach by iDEA.org.uk aligns with its goal to develop digital, enterprise, and employability skills for free, making it an accessible and sustainable education service. By participating in iDEA's programs, individuals can develop a robust set of skills and showcase their achievements to potential employers, thereby enhancing their career prospects.

# Examples of iDEA

- Graphic Design
- Animation
- Automation
- GIF making
- Video editing